

Franchising

PROSPECTUS

DAILY POPPINS

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DAILY POPPINS

ABOUT US

Daily Poppins is a leading provider of domestic cleaning and complementary services developed through a growing network of successful franchisees across the UK. With its highly distinctive brand and innovative culture, becoming a Daily Poppins franchisee gives you a real opportunity to change your lifestyle financially and reduce the amount of time actually spent working. Of course, as with all new businesses, it will initially require 110%, but as the business grows into a real management franchise, you will find that the simple administration procedures supported by our bespoke software package will provide you with a business that does not consume your every minute of every hour.



Daily Poppins is a business that can be run from home, which means you can avoid those traffic jams and hours spent commuting to the office. In fact, once you are established, you could run your business from just about anywhere!

DAILY POPPINS

WHY US?

With a Daily Poppins franchise, you can build a successful and reliable business with no previous experience in cleaning, management or self-employment. We offer a proven business model that provides the chance for flexible working and managing your business from home.

Through using our proven business model that has brought success to nearly 60 territories nationwide, you will follow a clear path with plenty of support and training along the way to ensure that your dreams of running your own business become a reality.



QFA
Quality Franchise Association
FULL MEMBER

YOUR ROLE

Daily Poppins is a management franchise requiring good interpersonal skills and being comfortable with staff management. Like any business, success comes with a good work ethic. However, the strength of the Daily Poppins brand and the network set up helps franchisees achieve their desired success levels far more easily. Furthermore, our business operates in such a way that very quickly turns into positive cash flow.

Our approach enables franchisees to grow their businesses even in times of economic difficulties. If you are an entrepreneurial driven individual, our experience has shown that you are likely to be highly successful with Daily Poppins.

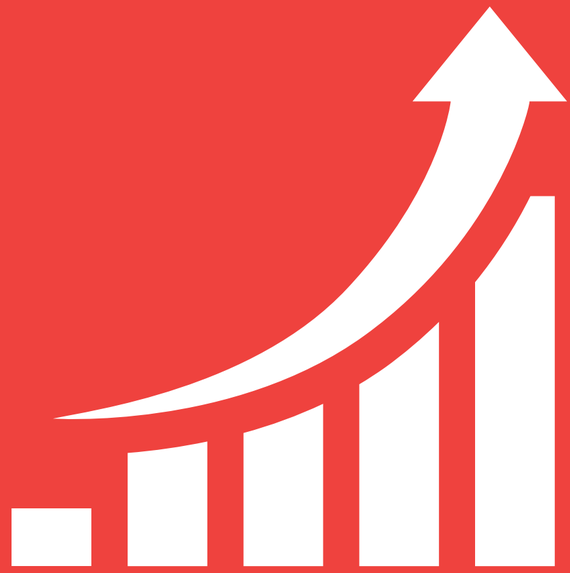


DAILY POPPINS

SECTOR

The cleaning industry in the UK has emerged as a vital contributor to the UK economy. This sector, encompassing commercial cleaning services, cleaning companies, and various cleaning businesses, not only plays a crucial role in maintaining hygiene and health standards but also significantly impacts employment and economic growth.

This growth has lead to the cleaning industry being worth a staggering £55 billion to the UK economy, establishing itself as the backbone of our economy!



£55 billion

DAILY POPPINS

WHY FRANCHISING?

Franchising is about reducing the risk and thus increasing the chance of launching a highly successful business. By investing in a franchise, you are securing a safer alternative to starting up a business by yourself. You will still need to work hard, be tenacious and maintain a great mindset. But your partnership with our proven business blueprint, will allow you to replicate a route to success.

80% of franchise businesses are still going strong, when 80% of non franchised businesses fail in the first 5 years.

As a franchisee, you will still have all the benefits of owning your own business but simultaneously have the backing and support of an already established brand. By working in partnership this can be achieved but without the same risks as a traditional start-up.

THE INVESTMENT

Total Investment	**£16,995**
Management Fee	**8% Gross Revenue**

All above subject to VAT at current rate

DAILY POPPINS

NEXT STEPS

START YOUR JOURNEY WITH US, CLICK BELOW TO BOOK YOUR INITIAL, NO OBLIGATION PHONE CALL



CHANGE CALENDLY LINK

STEP 1 ✓ INITIAL CALL

STEP 2 ✓ MEET FRANCHISOR

STEP 3 ✓ RESERVE TERRITORY

STEP 4 ✓ LAUNCH