



**The UK's First Franchise &
Business Opportunity Exhibition...
that's totally ONLINE!**

www.virtualfranchiseshow.co.uk

Headline sponsor:



**30th November –
2nd December 2020**



Complete Business Opportunities

The UK's first ever Virtual Franchise & Business Opportunity Show is back again for its second event of the year.

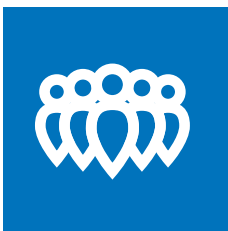
This November, the Virtual Franchise & Business Opportunity Show will be giving franchisors the chance to once again showcase their opportunities to a large audience of business seekers in a uniquely safe, secure and convenient online exhibition environment.

Exhibit your opportunity with your custom designed, eye catching virtual stand, allowing visitors unrivalled access to the best of your marketing and promotional materials.

Help serious browsers more quickly and easily establish whether your opportunity is suitable for them and something they may want to explore further. This innovative concept will help you attract the kind of prospects you are looking for.

Find a new way to connect and engage with prospective franchisees in a much more efficient and cost-effective manner, without many of the limitations of a physical show.

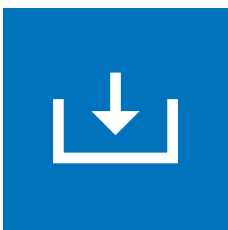




LARGE AUDIENCE

As an online event, the Virtual Franchise & Business Opportunity Show allows visitors unrestricted access to its range of exhibitors. As a completely Free event to enter, open 24 hours a day over the show duration, visitors aren't limited by travel, time or costs to attend.

A safe, secure and hugely convenient online exhibition setting offers attendees a new and relaxed environment to help them find their perfect business. This is the 'Must Attend' event for anyone looking to go into business for themselves.



VIEW, LINK & DOWNLOAD

As well as offering an eye catching and engaging platform for our exhibitors and their stands, the virtual show gives you the opportunity to provide more of the important information that your prospective franchisees need to see, to assess whether your business may be suitable for them.

Browsers of your stand can link directly to your website, browse your social media, watch your videos, view your important news articles and case studies or even download your brochure into their virtual 'Goody Bag' to take away with them, all directly from your stand.



CONNECT & ENGAGE

As well as offering visitors' easy access to learn about your opportunity, there are then many more ways that a potential prospect can connect and engage with you.

They can send you an email enquiry directly from your stand, book a call, video meeting or physical meeting for a time that suits you both, or for any burning questions they have there and then, your 'live chat' option will allow you to speak to visitors in real time.

All of these features are flexible and you are in control as to when and how people can contact you through each method. A message board ensures that people are able to leave you a note or message if your live interactive features are turned off, so no enquiries are missed.

This creates a much more relaxed environment for our visitors and gives them more options to open that all important first dialogue with the opportunities that interest them.



REPORTING & LEAD DATA

Being an online exhibition, how you interact with visitors is very different to a physical show. No more spending hours a day trying to obtain email address' from those that have visited your stand to follow up on afterwards.

A very comprehensive built in reporting system will do that for you. At any time during the event and afterwards, you can download specific reports for your stand, telling you who has visited, how many times and for how long.

See who has viewed your different articles and attachments or who has downloaded them to take away.

Not only does this ensure maximum efficiency in obtaining interested visitor details, but will help improve efficiency in your follow up as well, telling you the levels of interest that each person has shown in your opportunity by their behaviours and movements across your stand.



NETWORKING & SEMINARS

New for November 2020, the Virtual Franchise & Business Opportunity Show will be hosting a range of free seminars that anyone can attend. These pre-recorded videos will again allow visitors more freedom as they can drop in whenever suits them and aren't obligated to specific times and slots.

Alongside our seminars, we will be bringing back our hugely popular Networking Lounge where a group chat facility, giving everyone the chance to post any questions, special requests or guidance at the show where our event team will be on-hand to help.

Group discussions and polls are free for anyone to join and also offers exhibitors another opportunity to casually connect with visitors and help promote their offering where suitable.



Exhibiting Packages

SILVER PACKAGE

- Welcome Pack (including promotional images)
- Custom Design Branded Stand
- Listing on the Show Website with Link
- Social Media Introduction Post
- Complete Admin Panel and Reporting System

TOTAL COST

£450

GOLD PACKAGE

- Welcome Pack (including promotional images)
- Custom Design Branded Stand
- Listing on the Show Website with Link
- Social Media Introduction Post
- Complete Admin Panel and Reporting System
- On-going Social Media Promotion
- Email Newsletter Inclusions to Pre-Registered Visitors
- Premium Placement in the Exhibitor Hall
- Dedicated Announcements in the Visitor Chat
- Article Feature with Link in the Resource Centre
- Brand Placement on the Visitor Registration Page

TOTAL COST

£750

This November, there will inevitably be a large number of people across the UK who will have sadly fallen victim to redundancy and who are out of work.

With increased competition in the employment markets, this will naturally lead many to assess new career options, with franchising being a perfect alternative to standard employment.

So, don't miss out on this fantastic opportunity to showcase your business in front of genuine and serious business seekers.

Join the newest and most innovative Franchise Exhibition that offers you a much more cost-effective way to exhibit your business and start attracting the types of franchisee prospects you are really looking for.

Contact us today to book your virtual stand or if you have any questions.

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Chat





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